

# HOLIDAY SHOPPING GUIDE



## **RICHMOND HILL'S GUIDE TO SHOPPING THIS HOLIDAY SEASON**

ISSUE NO. 1 | PUBLICATION DATE NOVEMBER 2021

# HOLIDAY SHOPPING GUIDE

The *Holiday Shopping Guide* Magazine invites visitors from around the region to explore the best of Richmond Hill - Ontario's newest city and one of its oldest communities. This is a print magazine that will be distributed to thousands of Richmond Hill Businesses and Residents.

## AD SPECIFICATIONS (Guide size 8.5" w x 11" h)

Please indicate desired ad space in box below. Space is limited and will be filled based on submission.

- Inside Front Cover** 8.75" w x 11.25" h with bleed - 7.5" w x 10" h without bleed  
Spaces Available - 1 - Rate ~~\$600~~ **NOW \$300**
- Inside Back Cover** 8.75" w x 11.25" h with bleed - 7.5" w x 10" h without bleed -  
Spaces Available - 1 - Rate ~~\$500~~ **NOW \$250**
- Full Back Cover** - 8.75" w x 11.25" h with bleed - 7.5" w x 10" h without bleed  
Spaces Available - 1 - Rate ~~\$500~~ **NOW \$250**
- Full Page Ad** - 8.75" w x 11.25" h with bleed - 7.5" w x 10" h without bleed  
Spaces Available - 1 - Rate ~~\$375~~ **NOW \$175**
- 1/2 Page Ad** - 3.7" w x 9.875" h - Spaces Available - 4 - Rate ~~\$225~~ **NOW \$100**
- 1/4 Page Ad** - 3.7" w x 4.8" h - Spaces Available - 12 Rate ~~\$175~~ **NOW \$90**
- 1/8 Page Ad** - 3.7" w x 2.33" h - Spaces Available - 16 - Rate \$75

**HIGH RESOLUTION ADS (300 dpi JPEG or PDF) DUE:** October 22 , 2021

**PUBLICATION DATE** November, 2021

Purchase authorized by (please print name):

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Signature: \_\_\_\_\_

Total Amount Owning (+HST): \_\_\_\_\_

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